

THE ADVANCED MATERIALS SHOW USA 2026

Options & Rates

Order early & save!

ExpoSmart App on YOUR device (compatible with Android or iPhone)

Turn your own smartphone or tablet into a powerful lead capture tool - no rental hardware required. Compatible with iOS and Android devices, ExpoSmart allows booth staff to scan badges, add notes, and instantly upload leads to the cloud for real-time access. Optional add-on features are available to further enhance your lead capture and qualification capabilities.

	Early bird ends 08/14/2026	Advance ends 09/18/2026	Onsite after 09/18/2026
Single License	\$325	\$425	\$550
Up to 5 Licenses 	\$500	\$650	\$800

✓ ExpoSmart App on an RCS Android phone

Use an RCS-provided Android smartphone preloaded with the ExpoSmart app for hassle-free lead capture. Ideal for exhibitors who prefer not to use their own device, the rental option allows booth staff to scan badges, add notes, and collect leads throughout the event, with lead data delivered following the show. Optional add-on features are available to further enhance your lead capture capabilities.

Single RCS Phone	\$500	\$650	\$800
------------------	-------	-------	-------

✓ UPGRADES Available with the ExpoSmart App on your own device or RCS Android phone

Custom Qualifiers: Proper lead qualification helps your sales team identify high-quality prospects, personalize follow-up efforts, and close more business. Create up to 20 custom questions with up to 20 response options each to capture the information most important to your organization and define your ideal customer profile.

ExpoAction Automated Follow-Up: Keep prospects engaged with a timely, personalized message sent automatically when their badge is scanned. Create your own custom follow-up email to thank attendees for visiting your booth, share product information, and encourage continued interaction with your company.

Custom Qualifiers	\$125	\$165	\$200
Expo Action Email	\$250	\$325	\$400

✓ Lead Retrieval API

Use your own lead capture application by connecting directly to the event's attendee badge data through our real-time API integration. Upon ordering, you'll receive API documentation, authentication credentials, test badges, and technical support to help ensure a successful implementation before the event. **Advance Orders Only.**

Lead Retrieval API	\$925	\$925	n/a
--------------------	-------	-------	-----

Place Your Order Online

rcsreg.com/leads/ams2026

Questions? Contact RCS Exhibitor Services at exhibitorserv@rcsreg.com